



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

CONTRACT

<u>Contract / Revision</u> 207488 /		<u>Alt Order #</u> 06854574
<u>Product</u> DCCC		
<u>Contract Dates</u> 10/02/12 - 10/08/12		<u>Estimate #</u> 1474
<u>Advertiser</u> POL/Democratic Congressional Campaign		<u>Original Date / Revision</u> 09/20/12 / 09/20/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petry Philadelphia	<u>Sales Office</u> Petry/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 11	<u>Product Code</u> 14
<u>Agency Ref</u> IN3307/TO232		<u>Advertiser Ref</u> IN7419/IN76130/AL1001

And:

Great American Media
1010 Wisconsin Avenue Northwest
Suite 800
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	WTNH	10/02/12	10/05/12	News 8 @ 6a	6a-7a		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/01/12	10/07/12	-TWTF--				2	\$1,000.00	0.00			
N 2	WTNH	10/02/12	10/05/12	News 8 @ 6a	6a-7a		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/01/12	10/07/12	-TWTF--				2	\$1,200.00	0.00			
N 3	WTNH	10/02/12	10/05/12	GMA	7a-9a		:30				NM	2	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/01/12	10/07/12	-TWTF--				2	\$1,450.00	0.00			
N 4	WTNH	10/02/12	10/05/12	M-F 9a-10a	9a-10a		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/01/12	10/07/12	-TWTF--				1	\$600.00	0.00			
N 5	WTNH	10/02/12	10/05/12	The View	11a-12p		:30				NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/01/12	10/07/12	-TWTF--				2	\$900.00	0.00			
N 6	WTNH	10/02/12	10/05/12	News 8 Noon	12p-1230p		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/01/12	10/07/12	-TWTF--				1	\$850.00	0.00			
N 7	WTNH	10/02/12	10/05/12	Connecticut Style	1230p-1p		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/01/12	10/07/12	-TWTF--				2	\$600.00	0.00			
N 8	WTNH	10/02/12	10/05/12	Early Fringe M-F	4p-5p		:30				NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/01/12	10/07/12	-TWTF--				2	\$900.00	0.00			
N 9	WTNH	10/02/12	10/05/12	News 8 5p-6p	5p-6p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/01/12	10/07/12	-TWTF--				1	\$1,500.00	0.00			
N 10	WTNH	10/02/12	10/05/12	News 8 5p-6p	5p-6p		:30				NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/01/12	10/07/12	-TWTF--				2	\$1,500.00	0.00			
N 11	WTNH	10/02/12	10/05/12	News 8 6p-630p	6p-630p		:30				NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/01/12	10/07/12	-TWTF--				1	\$2,200.00	0.00			
N 12	WTNH	10/08/12	10/08/12	M-F 7p-730p	7p-730p		:30				NM	1	\$4,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
207488 /	06854574

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/02/12 - 10/08/12	DCCC	1474

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Democratic Congres	09/20/12 / 09/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$4,000.00	0.00			
N 13	WTNH	10/02/12	10/05/12	M-F 730p-8p	730p-8p		:30				NM	2	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--				2	\$2,800.00	0.00			
N 14	WTNH	10/08/12	10/08/12	Mon 8-10p	8p-10p		:30				NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$12,000.00	0.00			
N 15	WTNH	10/02/12	10/05/12	Late News 8	11p-1135p		:30				NM	1	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--				1	\$2,750.00	0.00			
N 16	WTNH	10/02/12	10/05/12	Nightline	1135p-120630a		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--				2	\$800.00	0.00			
N 17	WTNH	10/02/12	10/05/12	Jimmy Kimmel	120630a-10630a		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--				2	\$400.00	0.00			
N 18	WTNH	10/08/12	10/08/12	M-F 9a-10a	9a-10a		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$600.00	0.00			
N 19	WTNH	10/08/12	10/08/12	News 8 Noon	12p-1230p		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$850.00	0.00			
N 20	WTNH	10/08/12	10/08/12	News 8 5p-6p	5p-6p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$1,500.00	0.00			
N 21	WTNH	10/08/12	10/08/12	News 8 6p-630p	6p-630p		:30				NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$2,200.00	0.00			
N 22	WTNH	10/08/12	10/08/12	Nightline	1135p-120630a		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$800.00	0.00			
Totals										0.00		32	\$52,950.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/08/12	32	\$52,950.00	\$45,007.50
Totals	32	\$52,950.00	\$45,007.50

Signature: _____ Date: _____

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Rep Order# 6854574 Ver# 1 Status New EC'd Yes

Traffic Order# 707488

Printed: 09/20/2012 1:05 PM
Last Received: 09/20/2012 12:53 PM
Showing Buylines: All Lines

I of 3

Station WTNH-TV NEW HAVEN, CT.
Advertiser () DEM. CNG. CMP COMM.
Product DCCC
Estimate# 1474
Buyer Mike Furman
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/1474
Flight Dates 10/02/2012 - 10/08/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---
DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE SC=*

Waf

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
1	10/02-10/05	TU-F	6A-630A	2	:30	\$1,000.00	GOOD MORNING CT AT 6AM	2		1	\$2,000.00	
2	10/02-10/05	TU-F	630A-7A	2	:30	\$1,200.00	GOOD MORNING CT AT 630AM	2		1	\$2,400.00	
3	10/02-10/05	TU-F	7A-9A	2	:30	\$1,450.00	GOOD MORN AMERICA	2		1	\$2,900.00	
4	10/02-10/05	TU-F	9A-10A	1	:30	\$600.00	DR. PHIL	1		1	\$600.00	
5	10/02-10/05	TU-F	11A-12P	2	:30	\$900.00	THE VIEW	2		1	\$1,800.00	
6	10/02-10/05	TU-F	12P-1230P	1	:30	\$850.00	NEWS 8 AT NOON	1		1	\$850.00	
7	10/02-10/05	TU-F	1230P-1P	2	:30	\$600.00	CONNECTICUT STYLE	2		1	\$1,200.00	
8	10/02-10/05	TU-F	4P-5P	2	:30	\$900.00	JUDGE JUDY	2		1	\$1,800.00	
9	10/02-10/05	TU-F	5P-530P	1	:30	\$1,500.00	NEWS 8 AT 5PM	1		1	\$1,500.00	
10	10/02-10/05	TU-F	530P-6P	2	:30	\$1,500.00	NEWS 8 AT 530PM	2		1	\$3,000.00	
11	10/02-10/05	TU-F	6P-630P	1	:30	\$2,200.00	NEWS 8 AT 6PM	1		1	\$2,200.00	
12	10/08-10/08	M	7P-730P	1	:30	\$4,000.00	JEOPARDY	1		1	\$4,000.00	
13	10/02-10/05	TU-F	730P-8P	2	:30	\$2,800.00	WHEEL OF FORTUNE	2		1	\$5,600.00	
14	10/08-10/08	M	8P-10P	1	:30	\$12,000.00	DANCING WITH THE STARS	1		1	\$12,000.00	

Rep Order# 6854574 Ver# 1 Status New Traffic Order# Printed: 09/20/2012 1:05 PM 2 of 3

EC'd Yes Last Received: 09/20/2012 12:53 PM

Showing Buylines: All Lines

Station WTNH-TV NEW HAVEN, CT. Agency () GREAT AMERICAN MEDIA Rep Firm
Advertiser () DEM. CNG. CMP COMM. 3050 K ST NW Sales Office () PHILADELPHIA
Product DCCC WASHINGTON, DC 20007 Salesperson () KATE BRADY
Estimate# 1474 Agency C/P1/P2/E 11/14/1474
Buyer Mike Furman Flight Dates 10/02/2012 - 10/08/2012 Salesperson Phone# 215-567-6005
Phone# Hiatus Weeks Salesperson FAX# 215-567-5938
Fax#

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
15	10/02-10/05	TU-F	11P-1135P	1	:30	\$2,750.00	NEWS 8 AT 11	1		1	\$2,750.00	
16	10/02-10/05	TU-F	1135P-1205A	2	:30	\$800.00	NIGHTLINE	2		1	\$1,600.00	
17	10/02-10/05	TU-F	1202A-106A	2	:30	\$400.00	JIMMY KIMMEL LIVE	2		1	\$800.00	
18	10/08-10/08	M	9A-10A	1	:30	\$600.00	DR. PHIL	1		1	\$600.00	
19	10/08-10/08	M	12P-1230P	1	:30	\$850.00	NEWS 8 AT NOON	1		1	\$850.00	
20	10/08-10/08	M	5P-530P	1	:30	\$1,500.00	NEWS 8 AT 5PM	1		1	\$1,500.00	
21	10/08-10/08	M	6P-630P	1	:30	\$2,200.00	NEWS 8 AT 6PM	1		1	\$2,200.00	
22	10/08-10/08	M	1135P-1205A	1	:30	\$800.00	NIGHTLINE	1		1	\$800.00	

---REPORT TOTALS---

Report Totals: 32 / \$52,950.00

---SALES MONTHLY TOTALS---

Oct 12: 32 / \$52,950.00
Sales Totals: 32 / \$52,950.00
Station Totals: 32 / \$52,950.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$151,286	CABL 0%	WCCT 0%	WCTX 0%	WFSB 35%	WHCT 0%
		WRDM 0%	WTIC 15%	WTNH 35%	WUVN 0%	WVIT 15%
		XXX 0%				